

# Free your data....



## Ship movements for the smartphone

With a smartphone app, you can ensure that your ship movements information is even more accessible to those who need it. We can provide a simple and cost effective solution for port authorities and shipping organisations wanting to allow interested parties to follow their ship movements.

Our smartphone app solution can be easily configured to reflect your organisation's visual identity, and benefits from the added functionality that a native app can bring to the overall user experience.

### Benefits and features

- A cost effective solution which enables you to provide your own ship movements app across the popular smartphone platforms
- Fully customised to reflect your own organisation's visual identity and branding
- Gives you control of the data distributed
- Allows interested parties to check historical, current and future ship movement schedules
- Gives users the ability to perform advanced filters and searches, and even maintain and highlight their own fleet
- A fantastic tool to complement AIS-based ship spotting apps
- Includes integrated maps to display your terminals



## Reflect your identity

As part of the standard configuration, the app's look and feel can be completely customised to reflect your own visual identity. We can work with you to configure the app to match your colour palette and font typefaces, and to include your organisation's logo and details. If you find that you also require ad-hoc changes to the standard app's features or user interface, then we would be happy to discuss.

## You control the data

For our standard solution an XML dataset is used to provide the ship movements information, but if you do have different data source requirements we would be happy to discuss, it may even be possible to scrape the data directly from your current website.

Because you have the control of the information distributed, you can allow the end-user to have access to current, future and historical schedules. In addition to the standard movement details, you can even provide extra information such as purpose of the visit or pilotage details. This differs to popular AIS-based ship tracking apps, which typically only provide the current schedule. In fact, this is a fantastic tool which complements AIS-based ship spotting apps.

## Meeting the demands of your users

- Shipping agents - Check current, future and historical movement schedules and highlight their own fleet
- Ship spotters - Complements AIS based ship spotting apps
- Local community - Helping to promote your port in the community

## Contact us

If you are looking for a cost effective smartphone app solution to distribute your ships movement information, and would like further information please contact us on:

telephone: +44 (0) 1474 747556

email: [info@viablesolutions.co.uk](mailto:info@viablesolutions.co.uk)